

DR. HELAINE SILVERMAN

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EDUCATION

Ph.D., University of Texas at Austin, 1986

ACADEMIC APPOINTMENTS

Professor, Department of Anthropology

Director, Collaborative for Cultural Heritage Management and Policy (CHAMP)

<http://champ.anthro.illinois.edu/>

Affiliate, Department of Landscape Architecture, Program in Art History, Department of Recreation, Sport and Tourism, Campus Honors Program, Center for Latin American and Caribbean Studies, Center for Global Studies

RESEARCH INTERESTS

cultural heritage theory, heritage management, museum studies, tourism, memory, identity, nationalism, appropriations of the past, urbanism, architectural and landscape history, spatial theory, cultures of death, England, Southeast Asia, Peru/Central Andes

CORE TEACHING

Heritage Management, Critical Heritage Studies, Museum Theory and Practice, Social Construction of Space, Archaeology and Popular Culture, Archaeology of Death, Anthropology of Tourism

RESEARCH

I present my cultural heritage research first, followed by my earlier archaeological work.

Cultural Heritage

My heritage research focuses on the role of archaeology and ancient societies in the construction of space, place, memory, and identity in contemporary nation-states, and how the nation-state, its official agencies and manifold constituencies, as well as the global tourism industry and popular media, produce a national past, inform contemporary national identities, and generate a national “brand” through appropriation and representation of the past. My emphasis is on the intersections of local, national, and international heritage management practices with communities under conditions of globalization and tourism.

I have applied this suite of interests to an ethnographic/applied archaeology project in Cuzco, Peru since 2003. The first stage of this project concentrated on the program of a former mayor of Cuzco, Daniel Estrada (1984-1986, 1990-1995), to construct a “new Inca city” by

means of a “neo-Inca” embellishment of the historic urban center accompanied by a strong *cuzqueñismo* discourse. I also have studied the bitter controversy over a subsequent mayor’s erection (2011) of a bronze statue of an Inca king atop the fountain in the center of the Plaza de Armas, which continues to be debated. I return frequently to Cuzco to study the evolution of the historic urban center with a focus on the complexities of local use of public space, local construction of identity, and the inexorable conquest of private space by the tourism sector.

In 2011 I worked in Phimai, a town in northeast Thailand whose ancient Khmer temple is on Thailand’s Tentative List for inscription on the World Heritage List. I documented the town prior to its inscription in terms of the built environment, its economy, popular attitudes toward the past, local construction of cultural heritage and official heritage management of the temple. Once inscribed, I will return to Phimai to assess changes in these domains.

My two current research projects are linked by their attention to cultural heritage in the context of highly developed nations – the U.S. and England. The basic question is what does heritage *do* in *these* contexts rather than in developing countries (from very poor and challenged to much better off), which have received the most attention from heritage scholars. *The Mythic Mississippi* (co-directed by Paul Kapp, School of Architecture, UIUC) focuses on Nauvoo, Illinois and Collinsville, Illinois and will extend to other towns along the river. Nauvoo was and is an epicenter of the Mormon religion. We are interested in the contemporary performance and built environment of Mormon heritage, local inter-group dynamics in town and the intersection with tourism. The Collinsville project is predicated on the incorporation of the Cahokia World Heritage Site within the town’s boundary. Our preliminary research reveals a notable lack of interest in the site. Rather, the cultural heritage that is expressed and entrepreneurially exploited is the “World’s Largest Catsup Bottle” and its festival, the Italian Fest and the Horseradish Festival. We are interested in local construction of heritage, local knowledge of local history, and the interaction between the municipal government and the Cahokia site managers.

My fieldwork in England has been conducted at the Ironbridge Gorge World Heritage Site and now in Durham. The issue in Ironbridge Gorge is the long-term marketing of the site as “Birthplace of Industry” with little official interest in it as a World Heritage Site and even less popular interest in its World Heritage status. Rather, there is widespread awareness and enthusiasm for the gorge as national industrial heritage. Whereas the national industrial heritage of Ironbridge Gorge is the focus of interpretation at this World Heritage Site, the industrial heritage underwriting the history and wealth of the Durham Cathedral and Castle World Heritage Site is almost invisible in the official script. Under the leadership of Dr. Andreas Pantazatos (Co-Director, Centre for the Ethics of Cultural Heritage, Durham University), we are studying the mining heritage of Durham as it is expressed in the annual Gala when residents of the former mining towns come into the elite center and we are working in their home communities where a major effort is underway to remember and empower labor history and its bearers.

I am the editor of a book series, “Heritage, Tourism and Community,” which Routledge has acquired from Left Coast Press. I co-edit (with Dr. Douglas Comer, ICAHM) ICAHM’s monograph series called “Multidisciplinary Perspectives in Archaeological Heritage Management,” published by Springer. I am an Expert Member of ICAHM (ICOMOS International Scientific Committee on Archaeological Heritage Management) and ICTC (ICOMOS International Scientific Committee on Cultural Tourism). I currently serve on the editorial boards of *International Journal of Heritage Studies*, *Heritage and Society*, *World Art*, *Built Heritage* and *Thema* (among others).

I am the Director CHAMP (Collaborative for Cultural Heritage Management and Policy).

HERITAGE PUBLICATIONS

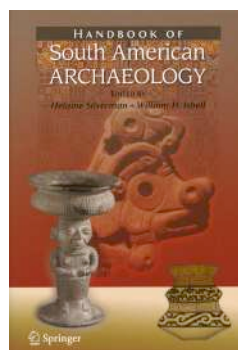
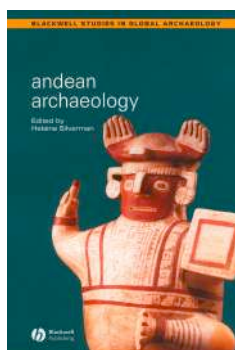
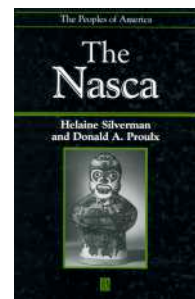
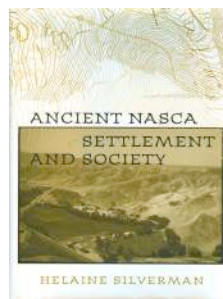
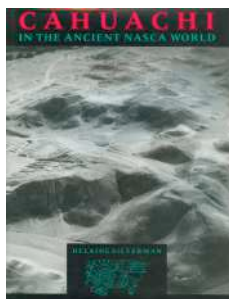
- In press From One Empire of the Sun to Another: The Manco Capac Monument and the Japanese Community in Peru. In *Cultural Heritage, Ethics and Contemporary Migrations*, edited by Cornelius Holtorf, Andreas Pantazatos and Geoffrey Scarre. Routledge, London.
- 2018 *Heritage of Death: Landscapes of Emotion, Memory, and Practice*, edited by Mattias Frihammar and Helaine Silverman. Routledge, London.
- 2018 Heritage of Death: Emotion, Memory and Practice, by Mattias Frihammar and Helaine Silverman. In *Heritage of Death. Landscapes of Emotion, Memory and Practice*, edited by Mattias Frihammar and Helaine Silverman, pp. 3-19. Routledge, London.
- 2017 *Heritage in Action. Making the Past in the Present*, edited by Helaine Silverman, Emma Waterton and Steve Watson. Springer, New York.
- 2017 An Introduction to Heritage in Action, by Emma Waterton, Steve Watson and Helaine Silverman. In *Heritage in Action: Making the Past in the Present*, edited by Helaine Silverman, Emma Waterton and Steve Watson, pp. 3-16. Springer, New York.
- 2017 Heritage on the Go: Abbreviated Heritage in a Mobile World. In *Heritage in Action: Making the Past in the Present*, edited by Helaine Silverman, Emma Waterton and Steve Watson, pp. 183-200. Springer, New York.
- 2017 Managing the Past, Engaging the Present: An Interview with Douglas C. Comer, President, ICAHM. *American Anthropologist* 119(1):122-125. "World Anthropologies" special section on cultural heritage management, edited by Helaine Silverman.
- 2016 The Ruinscape: UNESCO, the State, and the Construction of Identity and Heritage in Phimai, Thailand. In *Finding Solutions for Protecting and Sharing Archaeological Heritage Resources*, edited by Anne Underhill and Lucy Salazar, pp. 33-53. Springer, New York.
- 2016 Cultural Heritage Under the Gaze of National Tourism Marketing Campaigns, by Helaine Silverman and Richard W. Hallett. In *Blackwell Companion to the New Heritage Studies*, edited by William S. Logan, Mairead Nic Craith, and Ulrich Kockel, pp. 176-188. Wiley Blackwell, Malden.
- 2015 *Encounters With Popular Pasts. Heritage and Popular Culture*, edited by Mike Robinson and Helaine Silverman. Springer, New York.
- 2015 Mass, Modern, Mine: Heritage and Popular Culture, by Mike Robinson and Helaine Silverman. In *Encounters with Popular Pasts. Cultural Heritage and Popular Culture*, edited by Mike Robinson and Helaine Silverman, pp. 1-30. Springer, New York.
- 2015 Heritage and Authenticity. In *A Companion to Contemporary Heritage Research*, edited by Emma Waterton and Steve Watson, pp. 69-88. Palgrave Macmillan.
- 2013 *Cultural Heritage Politics in China*, edited by Tami Blumenfield and Helaine Silverman. Springer, New York.
- 2013 Cultural Heritage Politics in China: An Introduction, by Helaine Silverman and Tami Blumenfield. In *Cultural Heritage Politics in China*, edited by Tami Blumenfield and Helaine Silverman, pp. 1-20. Springer, New York.

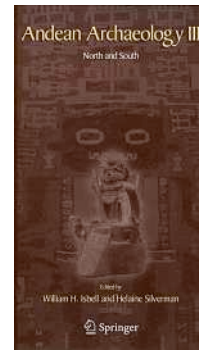
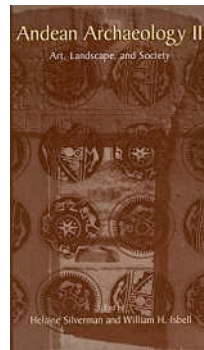
- 2013 What's In A Name? *A Geography of Heritage* Revisited. *International Journal of Heritage Studies* 19(4): 388-394.
- 2013 Cuzcotopia: Imagining and Performing the Incas. In *Heritage and Tourism. Place, Encounter, Engagement*, edited by Russell Staiff, Robyn Bushell and Steve Watson, pp. 128-151. Routledge, London.
- 2012 Contesting Archaeological Tourism in Phimai, Thailand. *Anthropology News*, volume 53, no. 8, October, pp. 35-36.
- 2012 The Space of Heroism in the Historic Center of Cuzco. In *On Location: Heritage Cities and Sites*, edited by D. Fairchild Ruggles, pp. 89-113. Springer, New York.
- 2011 Border Wars: The Ongoing Temple Dispute Between Thailand and Cambodia and UNESCO's World Heritage List. *International Journal of Heritage Studies* 17(1):1-21.
- 2011 *Contested Cultural Heritage. Religion, Nationalism, Erasure and Exclusion in a Globalized World*, edited by Helaine Silverman. Springer, New York.
- 2011 Contested Cultural Heritage: A Selective Historiography. In *Contested Cultural Heritage: Religion, Nationalism, Erasure and Exclusion in a Global World*, edited by Helaine Silverman, pp. 1-49, Springer, New York.
- 2011 Epilogue: Perspectives on Community Archaeology. In *Archaeologies of Engagement, Representation, and Identity*, edited by Paul A. Shackel and David Gadsby. Themed issue of *Historical Archaeology*, volume 45, number 1, pp. 152-166.
- 2010 A Portfolio of Expertise Providing On-the-Ground Solutions: The Collaborative for Cultural Heritage and Museum Practices (CHAMP) at the University of Illinois and the Role of Universities in Cultural Heritage Protection. In *Proceedings of the World Universities Congress, Volume II*, pp. 1354-1360. Canakkale Onsekiz Mart University, Canakkale, Turkey.
- 2009 *Intangible Heritage Embodied*, edited by D. Fairchild Ruggles and Helaine Silverman. Springer, New York.
- 2009 From Tangible to Intangible Heritage: An Introduction, by D. Fairchild Ruggles and Helaine Silverman. In *Intangible Heritage Embodied*, edited by D. Fairchild Ruggles and Helaine Silverman, pp. 1-14. Springer, New York.
- 2008 Mayor Daniel Estrada and the Plaza de Armas of Cuzco, Peru. *Heritage Management* 1(2):181-218.
- 2007 *Cultural Heritage and Human Rights*, edited by Helaine Silverman and D. Fairchild Ruggles. Springer, New York.
- 2007 Cultural Heritage and Human Rights. In *Cultural Heritage and Human Rights*, edited by Helaine Silverman and D. Fairchild Ruggles, pp. 3-22. Springer, New York.
- 2007 Contemporary Museum Practice in Cusco, Peru. In *Archaeology and Capitalism. From Ethics To Politics*, edited by Philip Duke and Yannis Hamilakis, pp. 195-212. Left Coast Press, Walnut Creek, CA.
- 2006 *Archaeological Site Museums in Latin America*, edited by Helaine Silverman. University Press of Florida, Gainesville.
- 2006 The Historic District of Cusco as an Open-Air Site Museum. In *Archaeological Site Museums in Latin America*, edited by Helaine Silverman, pp. 159-183. University Press of Florida, Gainesville.

- 2006 Cultural Resource Management and Heritage Stewardship in Peru. *CRM: The Journal of Heritage Stewardship* 3 (2): 57-72.
- 2005 Embodied Heritage, Identity Politics and Tourism. *Anthropology and Humanism* 30(2):141-155.
- 2005 Two Museums, Two Visions: Representing Cultural Heritage in Cusco, Peru. *The SAA Archaeological Record* 5(3):29-32.
- 2004 Subverting the Venue: A Critical Exhibition of Pre-Columbian Objects at Krannert Art Museum. *American Anthropologist* 106(4):732-738.
- 2002 *The Space and Place of Death*, edited by Helaine Silverman and David B. Small. Archaeological Papers of the American Anthropological Association, Number 11. Washington, D.C.
- 2002 Introduction. In *The Space and Place of Death*, edited by Helaine Silverman and David B. Small, pp. 1-12. Archaeological Papers of the American Anthropological Association, Number 11. Washington, D.C.
- 2002 Touring Ancient Times: The Present and Presented Past in Contemporary Peru. *American Anthropologist* 104 (3): 881-902.
- 2002 Groovin' to Ancient Peru: A Critical Analysis of Disney's "The Emperor's New Groove." *Journal of Social Archaeology* 2(3):298-322.
- 1999 Archaeology and the 1997 Peruvian hostage crisis. *Anthropology Today* 15(1): 9-13.

Central Andean Archaeology

I was trained as an archaeologist, specializing in the Central Andes. I conducted archaeological research on the south coast of Peru for many years, investigating variations in non-state complexity and the intersections of spatial organization, religion and ritual, political ideology, and social identity as manifested in iconographically complex material culture and the built environment (please see selected publications below).





BOOKS AUTHORED

- 2002 *Ancient Nasca Settlement and Society*. University of Iowa Press, Iowa City.
- 2002 *The Nasca*. By Helaine Silverman and Donald A. Proulx. Blackwell Publishers, Oxford.
- 1996 *Ancient Peruvian Art. An Annotated Bibliography*. G. K. Hall/Simon & Schuster Macmillan, New York.
- 1993 *Cahuachi in the Ancient Nasca World*. University of Iowa Press, Iowa City.

BOOKS EDITED

- 2008 *Handbook of South American Archaeology*, edited by Helaine Silverman and William H. Isbell. Springer, New York.
- 2006 *Andean Archaeology III: North and South*, edited by William H. Isbell and Helaine Silverman. Springer, New York.
- 2004 *Andean Archaeology*, edited by Helaine Silverman. Blackwell Global Archaeology Series. Blackwell, Oxford.
- 2002 *Andean Archaeology II: Art, Landscape, and Society*, edited by Helaine Silverman and William H. Isbell. Plenum/Kluwer, New York.
- 2002 *Andean Archaeology I: Variations in Sociopolitical Organization*, edited by William H. Isbell and Helaine Silverman. Plenum/Kluwer, New York.

JOURNAL ARTICLES/CHAPTERS

- 2016 An Andeanist's Perspective on the Newark Earthworks. In *The Earthworks of Newark, Ohio: Enduring Monuments, Contested Meanings*. Edited by Lindsay Jones and Richard D. Shiels, pp. 97-110. University of Virginia Press.
- 2015 The Measurement by Airborne Synthetic Aperture Radar (SAR) of Disturbance within the Nasca World Heritage Site. *Conservation and Management of Archaeological Sites* 17(3):270-286. (by Bruce D. Chapman, Douglas C. Comer, Johny A. Isla and Helaine Silverman)
- 2009 Comparaciones y contrastes entre la costa sur y la costa central del Perú durante el Período Formativo. In *Arqueología del Período Formativo en la Cuenca Baja de Lurín*, edited by Richard L. Burger and Krzysztof Makowski, pp. 429-490. Fondo Editorial, Pontificia Universidad Católica del Perú, Lima.
- 2008 Nasca. Nazca. Continuities and Discontinuities on the South Coast of Peru. In *Global Perspectives on the Collapse of Complex Systems*, edited by Jim A. Railey

- and Richard Martin Reycraft, pp. 83-100. Maxwell Museum of Anthropology, Anthropological Papers, No. 8.
- 2008 Between the Lines: Reading the Nazca Markings as Rituals Writ Large. By Anthony Aveni and Helaine Silverman. In *Foundations of New World Cultural Astronomy*, edited by Anthony F. Aveni, pp. 621-633. University of Colorado Press. 2008.
- 2002 Differentiating Paracas Necropolis and Early Nasca Textiles. In *Andean Archaeology II: Art, Landscape, and Society*, edited by Helaine Silverman and William H. Isbell, pp. 71-106. Plenum/Kluwer, New York.
- 1997 The First Field Season of Excavations at the Alto del Molino Site, Pisco Valley, Peru. *Journal of Field Archaeology* 24 (4): 441-457.
- 1996 The Formative Period on the South Coast of Peru: A Critical Review. *Journal of World Prehistory* 10 (2): 95-146.
- 1995 Recent Archaeological Investigations on the South Coast of Peru: Critique and Prospects. *Journal of the Steward Anthropological Society* 23 (1-2): 13-42.
- 1994 The Archaeological Identification of an Ancient Peruvian Pilgrimage Center. *World Archaeology* 26 (1): 1-18.
- 1994 Paracas in Nazca: New Data on the Early Horizon Occupation of the Río Grande de Nazca Drainage, Peru. *Latin American Antiquity* 5 (4): 359-382.
- 1993 A Cache of 48 Nasca Trophy Heads from Cerro Carapo, Peru. By David M. Browne, Helaine Silverman, and Rubén García. *Latin American Antiquity* 4 (3): 274-294.
- 1993 Style and State in Ancient Peru. In *Imagery and Creativity. Ethnoaesthetics and Art Worlds in the Americas*, edited by Dorothea S. Whitten and Norman E. Whitten, pp.129-169. University of Arizona Press, Tucson.
- 1991 The Paracas Problem: Archaeological Perspectives. In *Paracas Art and Architecture: Object and Context in South Coastal Peru*, edited by Anne Paul, pp. 349-415. University of Iowa Press, Iowa City.
- 1990 Beyond the Pampa: The Geoglyphs of the Valleys of Nazca. *National Geographic Research* 6 (4): 435-356.
- 1988 Cahuachi: Non-urban Cultural Complexity on the South Coast of Peru. *Journal of Field Archaeology* 15 (4): 403-430.

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